



Josuda Corporation/Shade Tree Powersports Stops Employees from Abusing Streaming Media with Burstek

The Company.

Streaming Media

Josuda Corporation, doing business as Shade Tree Powersports, has been a premier retailer of sporting goods in the Midwest since 1987, specializing in parts, accessories and apparel for snowmobiles, ATVs and water sports. They are headquartered in Middlefield, OH and have retail stores there and in Minnesota. They also have a print catalog and full-service online store.

The Solution.

By the fall of the same year, Duane was ready to take action. He first created separate internet access policies for each department and individual manager that would allow them to do their jobs, but keep the network running smoothly and securely.

File Sharing

He began evaluating solutions that would allow this level of customized filtering, and fully integrate with Active Directory and his domain.

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"Each had their own specific features that made them work, however, none gave the full performance and thorough integration with our domain that we needed like WebFilter from Burstek!" says Duane.

bt-WebFilter provides fully customizable web filtering by individual user or group with true Active

Directory integration. Policies can be set to block entire categories, but allow individual URLs as necessary. Bandwidth-intensive categories like Streaming Media and Games can be blocked at all times, while less harmful categories like General News and Weather can be restricted to certain times of the day or by bandwidth usage.

Gambling

With no hidden costs and premium technical support included, bt-WebFilter is easy to use no matter how complicated your internet access policies might be.

Social Networking

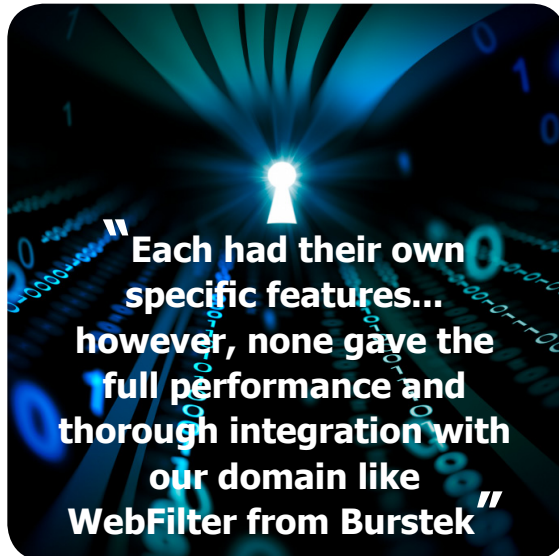
The Challenge.

As with any retailer, customer satisfaction is of utmost importance. It is imperative that Shade Tree's infrastructure supports this, with the fastest network speeds and absolute minimum downtime. Even a minute lost due to slow file transfer can cause a domino effect in timely order process and delivery.

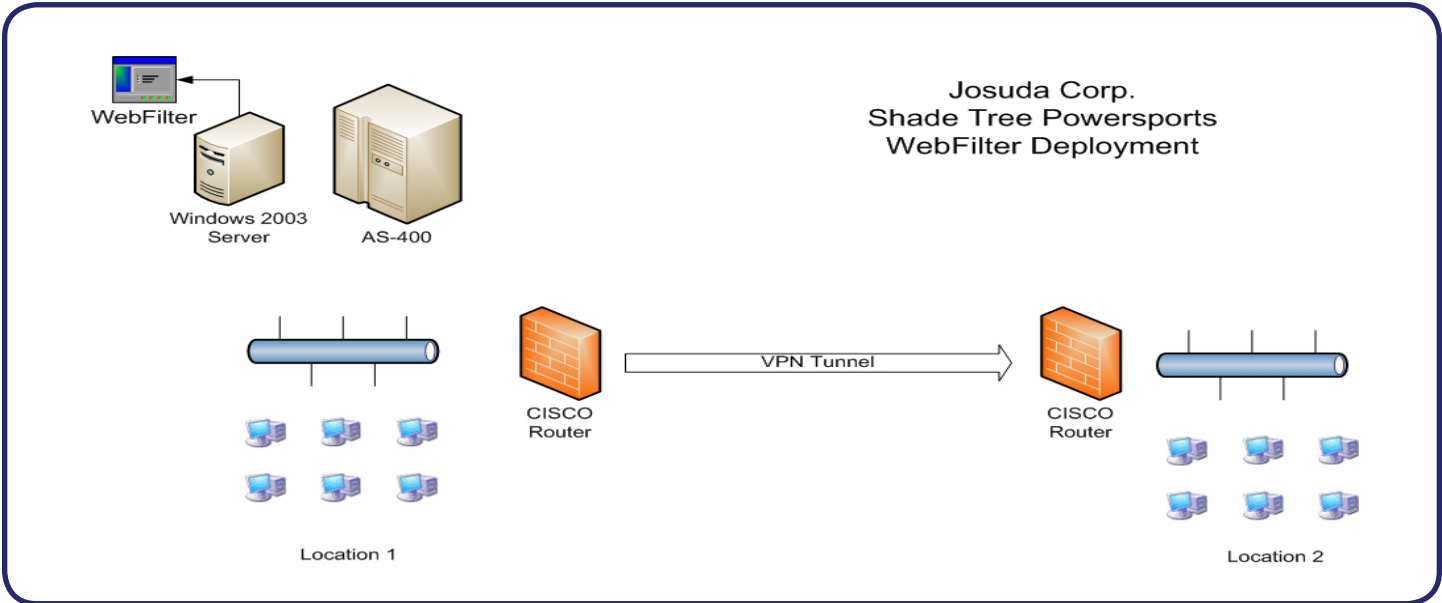
Chat

When Duane Hulderman, their IT/Web Administrator, joined the company in 2007, he found slow network performance and no real protocols in place to securely manage it. He began to see that, with no web filtering or blocking in place, users were bogging down the network with their surfing habits. He reports, "With the Final Four every March/April and the videos, etc. that people like to watch and download, it became too much of a strain on the network. Just to transfer files back and from Ohio to Minnesota across our VPN took minutes, instead of seconds."

Hacking



Burstek WebFilter



The Result.

With bt-WebFilter in place, Duane saw immediate increase in his network speeds. His users saw the improvements and acknowledged that they could do their jobs easier and better. He states, "They were a bit upset at first, but saw with the speed improvements and file transfers that the measures we implemented were needed. Everyone's all about the speed of systems and networks these days. IT MADE A HUGE IMPROVEMENT!"

Shade Tree's productivity has increased tremendously. Time goals and catalog deadlines are being exceeded.

"Each department is exceeding their time goals as they no longer are held up, or gathered around a computer in the warehouse checking scores, or playing games, etc."

About bt-WebFilter: Burstek's newest release of bt-WebFilter offers full 64-bit compatibility, support for Microsoft Forefront TMG, Windows 7, Windows Server 2008, and Essential Business Server 2008. bt-WebFilter is a robust application comprised of 60+ categories, AD support, customizable access policies, real-time monitoring, quota management, replication keeping multiple servers in sync, and more. It will act as a plug-in to the ISA server in addition to a standalone proxy. For 4 years running, WebFilter has received the Reader's Choice award from the ISAServer.org community.

About bt-LogAnalyzer: Another award solution, bt-LogAnalyzer is designed to identify risks associated with your Internet security, employees and network resources. Reporting on all outbound Web activity, it will quickly identify problem areas in your Web 2.0 environment in time to take corrective action. Exploiting newer technologies including multi-core processors, bt-LogAnalyzer will deliver reports 10 times faster. Key features include pure Web interface, multiple customizable reports, distributed report processing, AD integration, and support for MS Forefront TMG. Support for BlueCoat, Squid, WatchGuard, SonicWALL, Ironport, and more.

About Burstek: Since 1997 Burstek had been leading the way in the development and deployment of Web filtering, blocking and reporting software, providing powerful Internet security solutions to organizations around the world. With the new threats emerging daily, your business can depend on Burstek to develop and deploy innovative and "industry first" solutions.



BURSTEK™
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